

# Evaluation Form

Valid for Call 3 'Call for Applications'

October 2014



# CHEST

Valid for Call 3 'Call for Applications' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**



<b>Project title</b>	Transformap – mapping social innovation
<b>Project ID</b>	126
<b>Project Location &amp; Country</b>	Berlin, Germany and Vienna, Austria

<b>Name of the applicant or applicant's organisation</b>	Mag. Josef Kreitmayer
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### Section 1: Excellence

<b>Challenge description and targeted project objectives</b>	4.67	<p>The project aims to provide useful linkage between existing data. There are some well-articulated objectives that have wide impact. There is a desire to roll out the process globally.</p> <p>The proposal describes a societal need in clear terms, the need being to get an overview of global transformation initiatives. The proposal carefully describes several detailed aspects that need to be addressed in order to achieve this goal. However, the proposal is not so convincing regarding the actual necessity of obtaining such a map (for none of the described examples does the goal seem an absolute necessity). The notion of “map” you intend here should have been exemplified better.</p> <p>Challenges and objectives are clearly and described so one can understand. Really nothing more to add here.</p>
<b>Maturity of the project</b>	4.67	<p>There is a clear outline of discussions and events with dates to develop the project. The quantified development of the concept gives some confidence that the project will deliver as wished.</p> <p>The work carried out so far by the applicant is certainly described with care and shows that there is already an in-depth understanding of the problem at stake. The amount of involved parties and individuals is also encouraging and gives confidence about the feasibility of the project.</p> <p>Based on former capital acquisition experience the applicant (team) obviously proves professional approach. The necessary steps of the project are pointed out.</p>
<b>Innovation</b>	3.67	<p>Some innovative concepts are set out but there is no discussion of known or competing solutions. The section spends time discussing specific technical hurdles which really belong somewhere else.</p> <p>The proposal described three layers of innovation that would allow the applicants to achieve their goals. The first layer concerns the engineering of maps (editing, integration, aggregation, ...). This is known to be a hard problem, so risks are high here. Additionally, the relationship with OpenStreetMap is unclear: is it an initial case study or a building block of the project?</p>

		<p>No competing solutions are addressed in this section.</p> <p>The innovation of the tool/product makes a lot of sense especially being based on open source technology the social collaborativeness will quickly push the project.</p>
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## Section 2: Impact

<b>Target Group and Potential Impact</b>	4.33	<p>A good identification of target groups beginning with those already connected to related cartographic efforts. Some interesting projections concerning the impact – very ambitious claims that if realised would be highly significant. It is hard to tell though if the work can rise above the rhetoric.</p> <p>The targeted end user groups are well described, with an initial focus on people involved in cartographic mapping efforts. Economic and social benefits are identified, although not quantified. The potential impact, which is ultimately to make linked data work for transformative social innovation, is clearly identified for the target group.</p> <p>A target group approaching strategy in various steps is presented and makes a lot of sense. The final goal of becoming the state-of-the-art platform for DSI projects of course is 100% in line with the CHEST goal</p>
<b>Route to Market</b>	4.33	<p>The section is rather filled with generalities. A grand vision to remake the market is laid out but without the precise timescales or budgets. This undermines the overall credibility.</p> <p>The proposal delineates a credible route to market, with the aim of formalizing TransforMap for mid-2015 and further elaborate the model to obtain long-term sustainability. To achieve that point, the applicants have established a network of existing collaborations securing the adoption of TransforMap by larger communities. This is expected to ignite innovation in new market services.</p> <p>The applicant's team setup is on collaborative stakeholders creating a product containing the same ability. Therefore scalability can easily be achieved. The route to market is presented like this.</p>

## Section 3: Implementation

<b>Project Plan</b>	4.33	<p>Generally well laid out with clear deliverables. Identifying a lack of funding in WP 2 as a risk seems somewhat surprising</p> <p>The plan is detailed enough to understand its building blocks. A few risks are identified, but no mitigation strategies are proposed. No milestones are identified. The identification of a linked open data vocabulary is certainly a risky operation, prone to failure, but the risk has not been identified.</p>
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		The PP is rock solid and indicates a doable approach. I especially like the risks: no. 1 “more money” is normal and no. 2 expresses the overall status. of the applicant team’s values. This differs from all other application so far.
<b>Competences of the applicant</b>	4.67	<p>In addition to the central organisations, which contain substantial appropriate experience, there is a list of experts. Although this is impressive, their roles in the work are not clarified here but rather only in the justification of resources.</p> <p>The team involves an impressive panel of experts in various fields.</p> <p>The ressources linked to the team are all related to the same idea values as Transformap team. All areas are covered – from development to business / non-profit management</p>

### Finances

<b>Finance Details</b>	5	<p>The proposed costs are laid out in detail and seem reasonable. There has been the right level though concerning the elements needed.</p> <p>The resources to be committed appear very reasonable. The use of resources is balanced wrt. the planned WPs.</p> <p>The finance details are already very precise/detailed and with respect to building a prototype based on the existing map platform they seem to be very reasonable.</p>
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### Total Score and General Comments

#### **Total Score: 35.7**

**The project falls within the DSI remit and proposes to link different open source mapping technologies together. I don’t quite know what it is for but maybe that is the point and new as yet undeveloped activities will emerge.**

**Carefully written proposal about a “map of maps” whose goal is to help transformative social innovation by using technology borrowed from Semantic Web standards (open linked data, ontologies, ...). The initial work carried out by the applicant is convincing, in that it has involved a number of interested partners and people. Better motivation could have been provided about the gap between the target “map of maps” and the transformative social innovation goal. This could also have been better clarified with the running example of OpenStreetMap, whose role in the project is a bit unclear after reading the proposal (founding block, initial step, case study...?).**

**The project clearly expresses a 100% DSI relation – the way the project is run is using all the common tools of digital social collaboration and the final product + the scalability of it as well includes all the common tools as well. Probably also based on the experience of a previous application all sections have been answered very well logically in line and are presented/written in a great manner.**